

SPECIAL
EDITION

MIRAGE

Minute

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Employee News Bulletin



AT THE MIRAGE

PREVIEWS BEGIN JUNE 2

The Beatles invade The Mirage

Preview performances begin June 2 for The Beatles LOVE, the latest Cirque du Soleil production which celebrates the musical legacy of The Beatles. The Gala Premiere will be held Friday, June 30. LOVE will be presented exclusively at The Mirage in Las Vegas. This joint artistic venture marks the first time that The Beatles company, Apple Corps Ltd., has agreed to a major theatrical partnership. The project was born out of a personal friendship and mutual admiration between the late George Harrison and Cirque du Soleil founder Guy Laliberté.

LOVE will bring the magic of Cirque du Soleil together with the spirit and passion behind the most beloved rock group of all time to create a vivid, intimate and powerful entertainment experience.

Sir George Martin, The Beatles original producer, and his son Giles Martin have been working with the entire archive of Beatles recordings to create the musical component for LOVE. The result is an unprecedented approach to the music for a stage production. "After spending more than 40 years of my life working with The Beatles and their wonderful music, I am thrilled to be working with it once again, on this exciting project with Cirque du Soleil," said Sir George Martin. "The show will be a unique and magical experience."

Using the master tapes from Abbey Road

Studios, Sir George and Giles have created a unique soundscape for LOVE. "I think we will achieve a real sense of drama with the music, the audience will feel as though they are actually in the theatre with the band. People are going to be knocked out by what they are hearing!" said Giles Martin.

Dominic Champagne directed and wrote the original concept for the show which captures the essence of love that John, Paul, George and Ringo inspired during their astonishing adventure together. LOVE evokes the exuberant and irreverent spirit of The Beatles. "When we embarked on this extraordinary adventure in 2002," said Gilles Ste-Croix, Show Concept Creator and Director of Creation. "we set out to create a timeless, three-dimensional evocation of The Beatles music. Drawn from the poetry of the lyrics, we developed a preliminary concept that explored the content of the songs in a series of scenes inhabited by real and imaginary people."

The international cast of 60 channels a raw, youthful energy underscored by aerial performance, extreme sports and urban, freestyle dance.

LOVE will be presented in a custom-built theatre at The Mirage featuring 360-degree seating and advanced high definition video projections with 100-foot digital, moving images. The panoramic surround sound system will envelop the audience who will experience The Beatles music like never before...

With LOVE, Cirque du Soleil celebrates the musical legacy of The Beatles through their timeless, original recordings.

Using the master tapes at Abbey Road Studios, Sir George Martin and his son Giles Martin have created a unique soundscape of The Beatles music for the show.

The exuberance of The Beatles will be channeled through the youthful, urban energy of a cast of 60 international artists. With panoramic sound and visuals, the audience will experience The Beatles like never before...

The minds behind the magic



GILLES STE-CROIX
Director of Creation,
Show Concept Creator

Gilles Ste-Croix turned the stilt-walking talents he developed while picking apples to earn his living into an entertainment phenomenon.

In 1980, Ste-Croix and a band of street artists founded a troupe and organized a street performance festival that would eventually lead to the founding of Cirque du Soleil with Guy Laliberté in 1984.

Ste-Croix designed and performed many early stilt acts for Cirque and later became Cirque's Artistic Director and Talent Coordinator. He was Director of Creation for all eight of Cirque du Soleil's productions from 1990 to 2000, including *Mystère* and *O*.

After a two-year break to develop and direct the Cheval-Theatre, featuring 30 horses and as many artists, Ste-Croix returned to Cirque du Soleil in December 2002 as Vice-President of Creation and New Project Development and is the driving force behind LOVE.



DOMINIC CHAMPAGNE
Director,
Show Concept Writer

A multitalented and prolific playwright, director and Artistic Director of his own theatre company, Dominic Champagne has been a forceful presence on the Quebec cultural scene. His more than 100 accomplishments for the stage, television and circus have earned him a host of awards and honors.

Champagne directed *Varekai* for Cirque du Soleil and co-directed *Zumanity* with René Richard Cyr. Writing and directing LOVE has been both rewarding and enormously challenging for Champagne.



SIR GEORGE MARTIN
Music Director

As Music Director of LOVE, Sir George Martin brings over 56 years of unparalleled success and universal artistic regard to the Cirque du Soleil stage. Best known for his monumental work with The Beatles, Sir George — working in collaboration with his son, Giles Martin — has bestowed upon LOVE what is undeniably its most significant creative contribution — the music.

An Academy Award-nominated composer and founder of AIR Studios, Sir George Martin has produced No. 1 albums and singles in both the UK and US. He has earned two Ivor Novello Awards and five Grammys. In 1988, he was appointed a Commander of the Order of the British Empire (CBE) for his service to the music industry and in 1996 he was made a Knight Bachelor. Sir George was inducted into the Rock & Roll Hall of Fame in 1999.

Sir George entered the music industry in 1950 as the assistant to the head of a small label within Britain's EMI Music Group. In 1962, he signed The Beatles to EMI and went on to produce all of their records until the iconic group disbanded in 1970. He was credited with creating and nurturing the successful and evolving "Beatles sound."



GILES MARTIN
Music Director

LOVE is the latest collaboration between Giles and his father, Sir George Martin. Giles has co-produced major label projects including "The Beatles Anthology," "The Glory of Gershwin" and Sir George's last album "In My Life," a compilation of Beatles songs performed by an all-star ensemble of top recording artists.

A widely talented songwriter and multi-instrumentalist, Giles has toured extensively across Europe as a musician and music director. He has worked with some of the world's most renowned musicians. Among his production and mixing credits are Jeff Beck, Elvis Costello, INXS and Kate Bush.

What you need to know

When does the show start?

Preview shows begin Friday, June 2, and run nightly at 7 p.m. through June 29. During these performances, the creative team will be in the very final stages of creation. Although tickets will be sold to the public, the artistic direction reserves the right to interrupt the performance to make adjustments as necessary.

The gala, celebrity-studded premiere will be Friday, June 30.

Regular show times begin Sunday, July 2. The troupe will perform at 7:30 and 10:30 p.m. every night except Tuesday and Wednesday.

How much will it cost?

Ticket prices are \$69, \$99, \$125 and \$150.

Prices will be discounted 25% for the preview shows to \$51.75, \$74.25, \$93.75 and \$112.50.

Will we get to see the show?

Yes. Every Mirage employee and a guest will see the show during the preview period.

The ticket office will send an invitation to your department when it's your department's turn to attend.

Will Paul or Ringo appear in the show?

No. The show is not a musical or a tribute to The Beatles. It is a celebration of the spirit of The Beatles music. Sir George Martin, The Beatles original producer,

however, is music director for the show, and he has created an amazing soundscape using original studio recordings.

Who is in the show?

The cast consists of 60 actors, acrobats and dancers. Various disciplines will be featured, including extreme sports and freestyle dance that includes hip hop, breakdancing, locking, popping and urban contemporary.

How do we describe the show?

LOVE will bring the magic of Cirque du Soleil together with the spirit and passion behind the most beloved rock group of all time - The Beatles - to create a vivid, intimate and powerful entertainment experience.

Tell us about the theater.

We spent a year turning the former Siegfried & Roy showroom into a one-of-a-kind theatrical venue.

The complex audio system has more than 6,500 speakers in the theater capable of creating a depth of field behind and in front of each audience

member.

The theater seating is 360 degrees around the stage with four balconies. This is the first Cirque show with projections as an integral part of the experience. The projections system is High Definition Digital Technology made up of customized hardware and software that is completely digital from source to display.

Do you have your LOVE T-shirt yet?

Bring your employee ID card to the Employee Services Center to get yours.



Guy Laliberté

Guide,
Show Concept Creator

Dominic
Champagne
Gilles Ste-Croix

Director,
Show Concept Writer

Chantal Tremblay

Director of Creation,
Show Concept Creator
Associate Director of
Creation

Jean Rabasse
Philippe Guillotel
Jonathan Deans
Yves Aucoin
Francis LaPorte
Hansel Cereza

Theatre & Set Designer
Costume Designer
Sound Designer
Lighting Designer
Video Projection Designer
Choreographer

Dave St-Pierre

Choreographer

Guy St-Amour

Acrobatic/Rigging Designer

Daniel Cola

Acrobatic Performance Designer

Nathalie Gagné

Make-Up Designer

Patricia Ruel

Props Designer

Michael Curry

Puppet Designer

Guest Creators:

André Simard

Aerial Acrobatic Designer

François Pérusse

Comic Audio-Clips Designer

For Apple Corps Ltd.:

Sir George Martin

Music Director

Giles Martin

Music Director

Neil Aspinall

Executive Producer

PURE CIRQUE



Converting the former Siegfried & Roy showroom into a new theater with first of its kind sound and projection systems has taken more than a year. The stage is surrounded by 2,013 seats - none more than 98 feet from its center.

The 60 artists in the cast range in age from 8 to 71 and come from 17 countries.

The 352 full costumes for the show have 1,150 pieces. Some are inflatable; some have their own fog effects; some are two stories tall. The show has nearly 600 props, including three full-scale VW Beetles.

While hiring for the show, Cirque officials worked hard to make one third of the company existing Cirque staff, one third new employees and one third former S&R employees who wanted to come home to The Mirage.

Our new show will celebrate the music and the times of the Beatles, becoming in the words of Cirque du Soleil founder Guy Laliberté, "a single, pure expression of delight."

The show will not be a musical; it won't have a tribute band or actors portraying The Beatles. There will not be a live band, only recorded tracks of Beatles music.

With Sir George Martin, The Beatles long-time producer, and his son Giles Martin as music directors, the show has unlimited access to the entire archive of Beatles music. Using original tapes, Sir George has created an amazing soundtrack for an amazing show.

"Our first mission was to try and achieve the same intimacy we get when listening to the master tapes at Abbey Road Studios," says Giles. "The songs sound so alive; it's incredible to think that the material is 40 years old. The Beatles, above all else, was a great rock band. With the manipulation of the tracks and the huge number of speakers in the theatre, the audience will feel as though they are actually in the room with the boys. I think we will achieve a real sense of drama with the music in the theatre. People are going to be knocked out by what they are hearing!"

A soundtrack album of the show is expected to be available later in the year.

The new show is expected to have a major impact on the bottom line. Between LOVE, Danny Gans and our lineup of headliner comedians, The Mirage expects to sell 1.2 million tickets in 2006.

More than 75 percent of those tickets will be sold to people staying and playing at other properties – in other words, future Mirage guests.

New restaurant and retail outlets are also expected to benefit from the traffic generated by the new show.

PURE BEATLES



PURE MIRAGE



ESPAÑOL

NOTICIAS, ENTRETENIMIENTO Y DEPORTES DE LAS MEJORES ESTACIONES DE LAS AMÉRICAS

The Beatles invade The Mirage

Las exhibiciones previas comienzan el 2 de junio para el espectáculo *The Beatles LOVE*, la más reciente producción de *Cirque du Soleil*, la cual celebra el legado musical de The Beatles. La premier de gala se llevará a cabo el viernes, 30 de junio. *LOVE* será presentado exclusivamente en *The Mirage* en Las Vegas. Este riesgo compartido artístico marca la primera vez que la compañía *The Beatles*, Apple Corps Ltd., accede a una sociedad teatral. El proyecto nació de la amistad personal y de la mutua admiración entre el fallecido George Harrison y el fundador de *Cirque du Soleil*, Guy Laliberté.

LOVE traerá la magia de *Cirque du Soleil* junto al espíritu y pasión que caracteriza al grupo de rock más querido de todos los tiempos, para crear un entretenimiento íntimo, un recuerdo vivo y poderoso.

Sir George Martin, el productor original de *The Beatles* y su hijo Giles Martin han estado trabajando con todo el archivo completo de grabación de *The Beatles* para

crear el componente musical de *LOVE*. El resultado es una versión sin precedentes de la música para la producción en el escenario. "Después de haber pasado más de 40 años de mi vida trabajando con *The Beatles* y su música maravillosa, estoy emocionado de estar trabajando nuevamente con ella en este excitante proyecto con *Cirque du Soleil*," dijo Sir George Martin. "El espectáculo será una experiencia única y mágica."

Sir George y Giles han creado un paisaje acústico para *LOVE* usando las cintas maestras, en los estudios Abbey Road Studios. "Creo que lograremos un sentido real del drama con la música, la audiencia sentirá como si ellos estuvieran en el teatro verdaderamente escuchando tocar a la banda. ¡La gente se asombrará por lo que está escuchando!" dijo Giles Martin.

Dominic Champagne dirigió y escribió el concepto original para el espectáculo, el cual captura la esencia del amor que John, Paul, George y Ringo inspiraron durante su asombrosa aventura juntos.

LOVE evoca el exuberante e irreverente espíritu de *The Beatles*. "Cuando nos embarcamos en esta aventura extraordinaria en el 2002," dijo Gilles Ste-Croix, el director de creación y concepto creador, "nos embarcamos en crear una evocación tridimensional y sin límite de espacio en la música de *The Beatles*. Sacado de la poesía de las canciones, desarrollamos un concepto preliminar que exploró el contenido de las canciones en una serie de escenas que viven en personas reales e imaginarias." El elenco internacional de 60 canalizan la energía cruda y juvenil reforzada por actos aéreos de deportes extremos y danza libre urbana.

LOVE se presentará en un teatro especialmente hecho en *The Mirage* con asientos que giran 360 grados y con una alta proyección y avanzada definición de video de 100 pies, digital, con imágenes con movimiento. El sistema panorámico de sonido rodeará a la audiencia quien disfrutará la música de *The Beatles* como nunca antes...

¿Qué es lo que realmente se necesita saber?

¿Cuándo comienza el espectáculo?

Las exhibiciones previas comienzan a partir del 2 de junio hasta el 29 de junio diariamente a las 7 p.m.

La premier de gala para celebridades será el viernes, 30 de junio.

Las funciones regulares comienzan el domingo, 2 de julio. Las funciones serán a las 7:30 p.m. y 10:30 p.m. todas las noches excepto los martes y los miércoles.

¿Cuánto costarán los boletos?

Los precios van desde \$150, \$125, \$99 y \$69 dólares. Los precios tendrán un descuento del 25% durante las exhibiciones previas \$112.50, \$93.75, \$74.25 y \$51.75.

¿Los empleados podrán ver el espectáculo?

Sí. Todos los empleados del *Mirage* y un invitado(a) verán el espectáculo durante el período de exhibiciones previas. Su supervisor o gerente le informará cuándo podrá usted ir a ver el espectáculo.

¿Aparecerá Paul o Ringo en el espectáculo?

No. El espectáculo no es un musical o tributo a *The Beatles*. Es una celebración del espíritu de la música de los Beatles. Sir George Martin, el productor original de los Beatles, sin embargo, es el director musical del espectáculo, y él ha creado un sorprendente paisaje acústico usando grabaciones originales de estudio.

¿Quiénes están en el espectáculo?

El elenco consiste de actores, acróbatas y bailarines. Se presentarán en el espectáculo diferentes disciplinas, incluyendo deportes extremos (patineta, patinaje sobre ruedas, etc.) y danza contemporánea como el locking, popping, lyrical, clogging y hip hop.

Información sobre el teatro.

El salón de espectáculos de Siegfried & Roy lo remodelamos haciéndolo un teatro único en su clase.